

# COIMBATORE KHADI CLUSTER

<b>1.</b>	<b>Implementing Agency</b>		Avarampalayam Sarvodaya Sangh			
<b>2.</b>	<b>Address</b>		129, Appusamy Lay Out, Red fields, Coimbatore – 641 045. T.N.			
	Phone/Fax, e-mail		0422-2313237 / <a href="mailto:avpss@bsnl.in">avpss@bsnl.in</a>			
	Website:		<a href="http://www.avpss.org">www.avpss.org</a>			
<b>3.</b>	<b>Cluster products</b>		Cotton Khadi Shirting, Dhoties, Towels and Bedsheet, Silk Sarees, Shirting, Embroidery Silk Sarees and Printed Silk Sarees, Polyvastra Shirting and Dhoties etc.			
<b>4.</b>	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	93.15	12.92	106.07	69.14	69.14	69.14
<b>5.</b>	<b>Name of Cluster Dev. Executive</b>		Shri S.A.Aramvalarthan, ADO(Khadi)			
	Mobile No./Phone No.		09486623935			
<b>6.</b>	<b>Name of Technical Agency:</b>		SIPPO, Madurai			
A.	Name of the Resource person with mobile No.		Shri S. Rajagopal, 09443060370			
B.	Address		The Managing Director, SIPPO, 52, T.B.Road, Mahaboobpalayam, Madurai – 625 016.			
C.	Phone/Fax/ e-Mail		0452-2602339 / 0452260245			
<b>7.</b>	<b>Date of commissioning of cluster</b>		01.05.2011			
<b>8.</b>	<b>Expected date of completion of cluster</b>		31.03.2012			
<b>9.</b>	<b>CFCs Status</b>					
A.	No. of CFCs	Land availability	Constructed area	Locations		
	1	1.00 Acr.	3000 sq.ft.	Kamatchipuram (Pilladam)		
B.	<b>Machinery Installed in CFC</b>					
	No.	Name of the machinery				
	1.	Ready Warp Unit				
	2.	Genesis Model 15 Heads and 9 Colours Embroidery Machine				
<b>10.</b>	<b>No. of Charkhas</b>		50			
<b>11.</b>	<b>No. of Looms</b>		10			
<b>12.</b>	<b>No. of Tools Distributed</b>		--			
<b>13.</b>	<b>Interventions carried out in Design product Development</b>					
A.	Name of Designer with address and phone/mobile		Smt. Nandini, Nisakh Textile Designing Centre, Ramanathapura, Coimbatore. Ph. 09952833424			

B.	New products Developed		Jacquard Design in Silk Khadi Sarees					
C.	Improved /New designs		Yes					
D.	Brief note on Design intervention		Rs.2.00Lakhs utilized under PRODIP Design Development.					
<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>			
A.	Renovation/up-gradation of Sales outlets		<b>1</b>	Khadi Style, 20, V.K.Rd., Coimbatore	Yes			
B.	Brief Note on efforts undertaken		--					
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	Exposure visits to other clusters		Places	No. of artisan		Output		
	--		--	--		--		
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training			No. of Artisans		Output		
	<b>Spinning &amp; Weaving</b>			100		--		
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	340	170	510	23	--	--	125	362
	No. of Identity card issued				510			
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed		--					
B.	No. of SHG Registered		--					
C.	No. of SHG tied up with Bank		--					
<b>18.</b>	<b>Production</b>							
	Annual Production			Qty.		Value (Rs. in lakh)		
				--		545.32 (2010-11)		
<b>19.</b>	<b>Sales</b>							
	Annual Sales			Qty.		Value (Rs. in lakh)		
				--		597.78 (2010-11)		
	Export Market if any							
<b>20.</b>	<b>Achievement</b>							
A.	Registration with ISOs		--					
B.	Branding of products		--					
C.	Improved Packaging		--					
D.	Enhanced wages (in per cent)							
	Spinner		Weaver			Artisan		
	56%		60%			--		
E.	Social security coverage of Artisans				--			